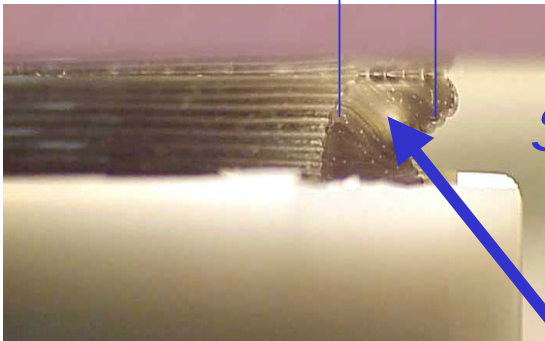


# PRODUCT & ENGINEERING BULLETIN

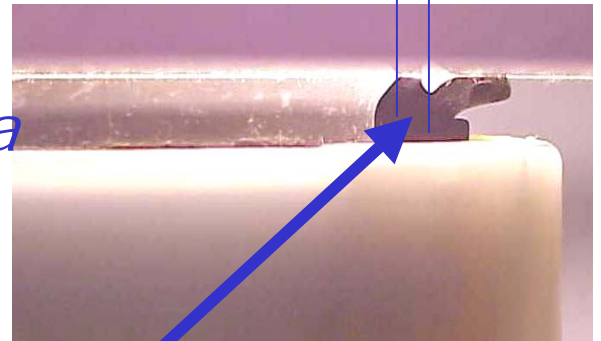


Introducing New  
"Wide Silicone Gasket" for Wix  
HD Air Filters

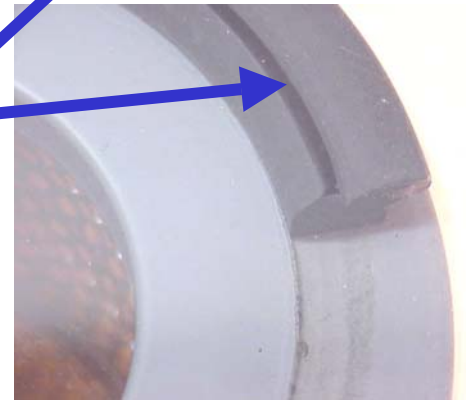
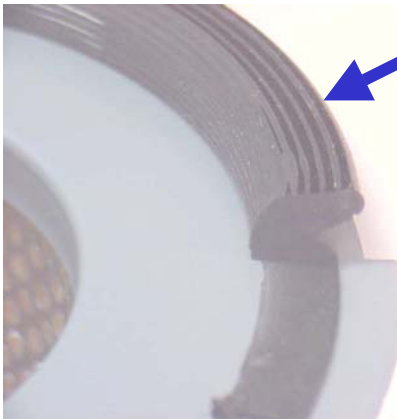
.200  
Wide



.080  
Wide



150% More  
Sealing Area  
for Wix's  
New  
Silicone Gasket vs  
Competitor's  
Gasket



WixHD 02-3 3-19-02

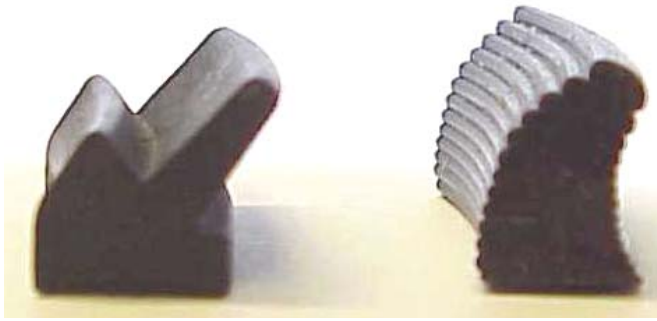


The Heavy Duty Filter™



WIX FILTRATION PRODUCTS DIVISION  
HEAVY DUTY FILTERS

# PRODUCT & ENGINEERING BULLETIN



Competitors

New Wide  
Silicone

Won't Harden, Breakdown,  
Crack, or come loose from  
End Cap like Competitors

## Advantages of the Silicone Gasket

- ✍ Silicone gasket has much better adhesion to the end cap
- ✍ Silicone gasket is more consistent
- ✍ Silicone gasket is more resistance to temperature, humidity, diesel fuel, ozone, chemicals, won't breakdown, harden, or crack
- ✍ Silicone gasket smooth durable finish provides a positive seal in the air filter housing
- ✍ Silicone gasket smooth “closed” surface finish won't stick to the filter housing
- ✍ Silicone gasket resist compression set, improves long term seal
- ✍ Silicone gasket compression recover is nearly 100%
- ✍ Silicone gasket is cured before filter assembly, and eliminates gaskets adhering to packaging

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*The Heavy Duty Filter™*



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HEAVY DUTY FILTERS